



# ASSESSMENT REPORT 2020

# **Fisher Investments**



#### INTRODUCTION

The Assessment report is designed to provide feedback to signatories to support ongoing learning and development.

A brief description of the each section of this report and how it should be interpreted is provided below. The high-level assessment methodology can be found here and a companion document explaining the assessment of each indicator can be found here

#### ORGANISATIONAL OVERVIEW

This section provides an overview of the main characteristics of your organisation. This determined which modules and indicators you reported on and determines your peer groups.

#### SUMMARY SCORECARD

This section provides an overview of your aggregate score for each module and the median score. These bands range from 'A+' (top band) to 'E' (lowest band).

#### ASSESSMENT BY MODULE

For each module you reported on, you will see a section that shows your:

- Year-on-year performance
- Indicator scorecard
- Section scores
- Comparison to peer groups

#### **PUBLISHING IN THE DATA PORTAL**

#### YEAR ON YEAR PERFORMANCE

These charts show the trend in your module band over the last three years, and also shows the trend across the average of all reporting signatories.

#### INDICATOR SCORECARD

Your indicator scorecard summarises the scores you achieved for each assessed indicator within each module.

These will range from zero stars to three stars. It also provides basic information about the performance of your organisation compared with other signatories that responded to that indicator. The number of stars determines your overall module score. Please refer to the assessment methodology summary for additional information about how these scores are calculated.

#### PEER COMPARISON

Your total aggregated performance band for each module will be compared against your peer groups in a series of distribution charts.

Assessment Reports and private Transparency Reports are confidential and only accessible to the reporting signatory on the Data Portal.

However, the Data Portal does facilitate signatories to share these reports bilaterally with other signatories.

To request access, use the "Find A Report" tab to search, and click "Request access". To check pending requests on your own reports, go to "Settings and Requests" tab. Your nominated Data Portal Contact can approve or decline requests.

#### **PUBLICATION GUIDELINES**

It is permitted to publish your Assessment Report outside of the Data Portal, however you must take every care not to represent scores out of context, and include access to or references to: the PRI assessment methodology; your full Assessment Report (if only a section is published); and your Transparency Report.

Assessment Reports are the intellectual property of PRI. Under no circumstances, can this report or any of its contents be sold to third parties. In addition, you are not allowed to share this report with third parties unless you have been given consent by the signatory in question.

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# Organisational Overview

This section provides an overview of your organisation. These characteristics are used to define your peer groups.

MAIN CHARACTERISTICS				
Name	Fisher Investments			
Signatory Category	Investment Manager			
Signatory Type	Fund management			
Size	US\$ > 50 billion AUM			
Signed PRI Initiative	2014			
Region	North America			
Country	United States			
Disclosure of Voluntary Indicators	32% from 28 Voluntary indicators			

YOUR ORGANISATION'S ASSETS UNDER MANAGEMENT (AUM)†						
Asset Class Internally Managed Externally Managed						
Listed equity	>50%	0				
Fixed income	<10%	0				
Private equity	0	0				
Property	0	0				
Infrastructure	0	0				
Commodities	0	0				
Hedge funds	0	0				
Fund of hedge funds	0	0				
Forestry	0	0				
Farmland	0	0				
Inclusive finance	0	0				
Cash	<10%	0				
Money market instruments	0	0				
Other 1	0	0				
Other 2	0	0				

 $\dagger$  Asset classes were aggregated to four ranges: 0%; <10%; 10-50% and >50%

# Summary Scorecard

AUM	Module Name	Your Score	Your Median Score Score
	01.Strategy & Governance	A+	
Direct & Acti	ve Ownership Modules		
>50%	10. Listed Equity - Incorporation	A+	
>50%	11. Listed Equity - Active Ownership	А	B
<10%	12. Fixed Income - SSA		
<10%	14. Fixed Income - Corporate Non-Financial		B B
<10%	15. Fixed Income - Securitised		

# Strategy And Governance

# Indicator Scorecard

Module	Strategy and Governance
Total Score	30 ★ (out of a maximum 30 ★ from 10 indicators). Your score includes 3 additionally assessed indicators and the additional part of your score was calculated from SG 08.a, SG 08.b, SG 11.
Band	A+

SECTION	INDICATOR			MEDIAN	YOUR	CHANGE AGAINST	
SECTION	NUMBER	ТҮРЕ	TOPIC	PEER SCORE (# PEERS)	SCORE	LAST YEAR	
	SG 01	CORE	RI Policy and coverage	<b>★★★</b> (2127)	***	_	
RI Policy	SG 02	CORE	Publicly available RI policy or guidance documents	<b>★★☆</b> (2127)	***	—	
	SG 03	CORE	Conflicts of interest	<b>★★★</b> (2127)	***	_	
Objective & Strategies	SG 05	CORE	RI goals and objectives	<b>★★★</b> (2127)	***	_	
Governance & Human Resources	SG 07	CORE	RI roles and responsibilities	<b>★★★</b> (2127)	***	_	
	SG 08a	ADDITIONAL	RI in performance management & rewards	<b>★★★</b> (2127)	***	_	
	SG 08b	ADDITIONAL	RI in personal development / training	<b>★★★</b> (2127)	***	_	
	SG 09	CORE	Collaborative organisations / initiatives	★★☆ (2127)	***	•	
Promoting RI	SG 10	CORE	Promoting RI independently	<b>★★★</b> (2127)	***	-	
	SG 11	ADDITIONAL	Dialogue with public policy makers or standard setters	<b>★★★</b> (2127)	***	-	
ESG Issues In Asset Allocation	SG 14	ADDITIONAL	Investment risks and opportunity	<b>★★★</b> (2127)	***	_	
Assurance of Responses	CM 01	ADDITIONAL	Assurance, verification, or review	★★☆ (2127)	***	_	

Your Strategy and Governance module score has been compared to relevant peer groups in a series of distribution charts below.



Your Strategy and Governance module score has been compared to relevant peer groups in a series of distribution charts below

dule	STRATEGY AND GOVERNANCE
nd	A+
gory: Investment Manager (	
100	
80—	
60—	
40—	
20—	



Your Strategy and Governance module score has been compared to relevant peer groups in a series of distribution charts below.





#### Your Company Year-On-Year Performance

Average Year-On-Year Trends



# **DIRECT - LISTED EQUITY - INCORPORATION**

#### MODULE OVERVIEW

The table below provides an overview of your Listed Equity Incorporation Band as well as your scores for Screening and/or Integration strategies. You receive a single score for this module, which is based on your main incorporation strategy, calculated using your reported information in indicator LEI 03. Both the Screening and Integration scores, if applicable, are presented in more detail in the following pages. Thematic approaches are not scored.

Module Band	A+
Score based on	Integration
Screening	A+
Integration	A+
Thematic	Not Scored

#### OVERVIEW OF INCORPORATION STRATEGIES (LEI 03)

ESG INCORPORATION STRATEGY	PERCENTAGE OF ACTIVE LISTED EQUITY TO WHICH THE STRATEGY IS APPLIED (%)
Screening alone	0 %
Thematic alone	0 %
Integration alone	80 %
Screening + integration strategies	19 %
Thematic + integration strategies	1 %
Screening + thematic strategies	0 %
All three strategies combined	0 %
No incorporation strategies applied	0 %

#### Your Company Year-On-Year Performance

### Average Year-On-Year Trends



# **Direct - LISTED EQUITY - SCREENING**

#### Indicator Scorecard

This module looks at how your organisation applies ESG screening to your internally managed listed equity holdings. If your organisation did not respond to an applicable indicator, you will see a score of  $\frac{1}{\sqrt{2}}$ 

Module	LISTED EQUITY - INCORPORATION
Incorporation Strategy	SCREENING
Total Score	15 ★ (out of a maximum 15 ★ from 5 indicators). Your score includes 2 additionally assessed indicators and the additional part of your score was calculated from LEI 02, LEI 03.
Band	A+

SECTION	INDICATOR			MEDIAN	YOUR	CHANGE AGAINST
SECTION	NUMBER	TYPE	ТОРІС	PEER SCORE (# PEERS)	SCORE	LAST YEAR
IMPLEMENTATION PROCESSES	LEI 02	ADDITIONAL	Type of ESG information used in investment decision	★★★ (811)	***	_
	LEI 03	ADDITIONAL	Information from engagement and/or voting used in investment decision-making	★★★ (811)	***	_
IMPLEMENTATION: SCREENING	LEI 05	CORE	Processes to ensure screening is based on robust analysis	★★★ (811)	***	_
	LEI 06	ADDITIONAL	Processes to ensure fund criteria are not breached	★★☆ (811)	***	_
COMMUNICATION	SG 19a	CORE	Disclosure of approach to public	★★☆ (811)	***	_
CONNONICATION	SG 19b	CORE	Disclosure of approach to clients/beneficiaries	★★☆ (811)	***	_

Your Direct - Listed Equity - Screening module score has been compared to relevant peer groups in a series of distribution charts below.



Your Direct - Listed Equity - Screening module score has been compared to relevant peer groups in a series of distribution charts below.





Your Direct - Listed Equity - Screening module score has been compared to relevant peer groups in a series of distribution charts below.





# **Direct - LISTED EQUITY - INTEGRATION**

#### Indicator Scorecard

This module looks at how your organisation integrates ESG issues into investment decision making for your internally managed listed equity holdings. If your organisation did not respond to an applicable indicator, you will see a score of

Module	LISTED EQUITY - INCORPORATION
Incorporation Strategy	INTEGRATION
Total Score	21 ★ (out of a maximum 21 ★ from 7 indicators). Your score includes 2 additionally assessed indicators and the additional part of your score was calculated from LEI 02, LEI 03.
Band	A+

SECTION	INDICATOR		MEDIAN	YOUR	CHANGE AGAINST	
SECTION	NUMBER	TYPE	ТОРІС	PEER SCORE (# PEERS)	SCORE	LAST YEAR
IMPLEMENTATION	LEI 02	ADDITIONAL	Type of ESG information used in investment decision	<b>★★★</b> (882)	***	_
PROCESSES	LEI 03	ADDITIONAL	Information from engagement and/or voting used in investment decision-making	<b>★★★</b> (882)	***	_
IMPLEMENTATION: INTEGRATION	LEI 08	CORE	Review ESG issues while researching companies/sectors	<b>★★★</b> (882)	***	_
	LEI 09	CORE	Processes to ensure integration is based on robust analysis	<b>★★★</b> (882)	***	_
	LEI 10	CORE	Aspects of analysis ESG information is integrated into	<b>★★★</b> (882)	***	_
COMMUNICATION	SG 19a	CORE	Disclosure of approach to public	★★☆ (882)	***	_
	SG 19b	CORE	Disclosure of approach to clients/beneficiaries	★★☆ (882)	***	_

Your Direct - Listed Equity - Integration module score has been compared to relevant peer groups in a series of distribution charts below.



Your Direct - Listed Equity - Integration module score has been compared to relevant peer groups in a series of distribution charts below.







Е

D

С

Your Direct - Listed Equity - Integration module score has been compared to relevant peer groups in a series of distribution charts below.





В

А

A+

### **DIRECT - LISTED EQUITY - ACTIVE OWNERSHIP**

#### MODULE OVERVIEW

The table below provides an overview of your Listed Equity Active Ownership Band. This is based on your score for engagement and (proxy) voting.

If applicable, you will see a separate score for engagements run internally, collaboratively and through service providers. Your engagement score is based on your main engagement approach, calculated using your reported information in indicator LEA 11. Your main approach is based on the combination of the quantity and comprehensiveness of engagements and your role/involvement. The Engagement score is not dependent on how you conduct your engagements and the top score can be achieved regardless of who conducts the engagements. For more information please see the assessment methodology and detailed methodology.

The scores for each applicable engagement approach are presented in more detail in the following pages.

Active Ownership Band	Α
Engagement Band	A
Score based on:	Individual
Individual Engagement Band	Α
Collaborative Engagement Band	Α
Service Provider Engagement Band	NA
(Proxy) Voting Band	В

# **DIRECT - LISTED EQUITY - INDIVIDUAL ENGAGEMENTS**

#### Indicator Scorecard

This section looks at how your organisation carries out engagements individually through internal staff. If your organisation did not respond to an applicable indicator, you will see a score of  $\frac{1}{2}$ 

Section	LISTED EQUITY - INDIVIDUAL ENGAGEMENTS
Type of Engagement	INDIVIDUAL/INTERNAL STAFF ENGAGEMENTS
Total Score	27 ★ (out of a maximum 30 ★ from 10 indicators). Your score includes 3 additionally assessed indicators and the additional part of your score was calculated from LEA 06, LEA 07, LEA 10.
Band	Α

SECTION	INDICATOR			MEDIAN	YOUR	CHANGE AGAINST
SECTION	NUMBER	TYPE	ТОРІС	PEER SCORE (# PEERS)	SCORE	LAST YEAR
OVERVIEW	LEA 01	CORE	Description of approach to engagement	<b>★★★</b> (1086)	***	_
	LEA 03	CORE	Process for identifying and prioritising engagement activities	<b>★★★</b> (1086)	***	_
INTERNAL	LEA 04	CORE	Objectives for engagement activities	★★☆ (1086)	***	_
PROCESSES	LEA 05	CORE	Monitor/review engagement outcomes	<b>★★★</b> (1086)	***	_
	LEA 06	ADDITIONAL	Escalation strategy	<b>★★★</b> (1086)	***	_
GENERAL PROCESSES	LEA 07	ADDITIONAL	Share insights from engagements with internal/external managers	★★☆ (1086)	***	_
OUTPUTS AND OUTCOMES	LEA 09a	CORE	Number of companies engaged with, intensity of engagement and effort	★★☆ (1086)	***	_
	LEA 09b	ADDITIONAL		☆☆☆ (1086)	***	_
	LEA 10	ADDITIONAL	Engagement methods	★★☆ (1086)	★★☆	0
COMMUNICATION	SG 19a	CORE	Disclosure of approach to public	☆☆☆ (1086)	***	0
	SG 19b	CORE	Disclosure of approach to clients/beneficiarie	★★☆ (1086)	***	Ø

Your Direct - Listed Equity - Individual Engagements module score has been compared to relevant peer groups in a series of distribution charts below.



Your Direct - Listed Equity - Individual Engagements module score has been compared to relevant peer groups in a series of distribution charts below.







Your Direct - Listed Equity - Individual Engagements module score has been compared to relevant peer groups in a series of distribution charts below.







# **Direct - LISTED EQUITY - COLLABORATIVE ENGAGEMENTS**

#### Indicator Scorecard

This section looks at how your organisation carries out engagements via collaborations. If your organisation did not respond to an applicable indicator, you will see a score of  $\frac{1}{2}$ 

Section	LISTED EQUITY - COLLABORATIVE ENGAGEMENTS
Type of Engagement	COLLABORATIVE ENGAGEMENTS
Total Score	27 ★ (out of a maximum 30 ★ from 10 indicators). Your score includes 3 additionally assessed indicators and the additional part of your score was calculated from LEA 06, LEA 07, LEA 10.
Band	Α

SECTION	INDICATOR			MEDIAN	YOUR	CHANGE AGAINST
SECTION	NUMBER	TYPE	ТОРІС	PEER SCORE (# PEERS)	SCORE	LAST YEAR
OVERVIEW	LEA 01	CORE	Description of approach to engagement	<b>★★★</b> (899)	***	_
	LEA 03	CORE	Process for identifying and prioritising engagement activities	★★★ (899)	***	_
COLLABORATIVE	LEA 04	CORE	Objectives for engagement activities	★★☆ (899)	***	_
PROCESSES	LEA 05	CORE	Monitor/review engagement outcomes	★★☆ (899)	***	_
	LEA 06	CORE	Escalation strategy	★★★ (899)	***	_
GENERAL PROCESSES	LEA 07	ADDITIONAL	Share insights from engagements with internal/external managers	★★☆ (899)	***	_
OUTPUTS AND OUTCOMES	LEA 09a	CORE	Number of companies engaged with, intensity of engagement and effort	★★★ (899)	***	_
	LEA 09b	ADDITIONAL		★★★ (899)	***	_
	LEA 10	ADDITIONAL	Engagement methods	★★☆ (899)	★★☆	_
COMMUNICATION	SG 19a	CORE	Disclosure of approach to public	☆☆☆ (899)	***	_
	SG 19b	CORE	Disclosure of approach to clients/beneficiaries	★★☆ (899)	***	_

Your Direct - Listed Equity - Collaborative Engagements module score has been compared to relevant peer groups in a series of distribution charts below.



Your Direct - Listed Equity - Collaborative Engagements module score has been compared to relevant peer groups in a series of distribution charts below.





Your Direct - Listed Equity - Collaborative Engagements module score has been compared to relevant peer groups in a series of distribution charts below.





# **Direct - LISTED EQUITY - (PROXY) VOTING**

#### Indicator Scorecard

This section looks at how your organisation conducts (proxy) voting and shareholder resolutions decided upon by you or on your behalf by service providers in relation to your listed equity holdings. If your organisation did not respond to an applicable indicator, you will see a score of the two service to the two service providers in relation to your listed equity holdings.

Section	(PROXY) VOTING & SHAREHOLDER RESOLUTIONS
Total Score	14 ★ (out of a maximum 21 ★ from 7 indicators). Your score includes 2 additionally assessed indicators and the additional part of your score was calculated from LEA 18, LEA 13.
Band	В

SECTION		INDICATOR			YOUR	CHANGE AGAINST
SECTION	NUMBER	ТҮРЕ	ТОРІС	PEER SCORE (# PEERS)	SCORE	LAST YEAR
PROCESS	LEA 01	CORE	Voting policy	<b>★★★</b> (1148)	***	0
	LEA 13	ADDITIONAL	Reviewing service provider voting recommendations	★☆☆ (121)	***	_
	LEA 14	ADDITIONAL	Securities lending programme	<b>☆☆☆</b> (523)	N/A	_
	LEA 16	CORE	Informing companies of the rationale of abstaining/voting against management	★☆☆ (1043)	***	_
OUTPUTS & OUTCOMES	LEA 17	CORE	Percentage of (proxy) votes cast	<b>★★★</b> (1148)	***	_
	LEA 18	ADDITIONAL	Voting instructions issued	<b>★★★</b> (1148)	***	_
	LEA 19	ADDITIONAL	Escalation strategy	☆☆☆ (1148)	***	_
COMMUNICATION	SG 19a	CORE	Disclosure of approach to public	<b>☆☆☆</b> (1148)	★★☆	0
	SG 19b	CORE	Disclosure of approach to clients/beneficiaries	<b>★★☆</b> (1148)	***	0

Your Direct - Listed Equity - Proxy voting module score has been compared to relevant peer groups in a series of distribution charts below.



Your Direct - Listed Equity - Proxy voting module score has been compared to relevant peer groups in a series of distribution charts below.

Module	DIRECT - LISTED EQUITY - PROXY VOTING
Band	В





Your Direct - Listed Equity - Proxy voting module score has been compared to relevant peer groups in a series of distribution charts below.

Module	DIRECT - LISTED EQUITY - PROXY VOTING
Band	В



